

UCLA Advisory Board on Privacy and Data Protection

March 18, 2008 – 2-3:30pm – 2121 Murphy

Agenda

The Motion Picture Association of America (MPAA) and UCLA's Office of Information Technology are cosponsoring a field study project in the Anderson School. Over the 2008 Winter and Spring quarters, six Anderson students will be looking into new business models, delivery models, and consumer models for digital entertainment — essentially asking, what would appeal to consumers?

The Anderson team has been meeting with many people to understand the issues. Our meeting will be an "interview" and discussion with the team, both so that they can hear more about the viewpoint and concerns from higher education and so that the Board can get a peek into what they have seen so far and where their thinking may be going. Representatives from the MPAA will also be participating in the discussion.

Meeting Attendees

Board members

- Susan Abeles, Associate Vice Chancellor and Controller, Corporate Financial Services
- Philip Agre, Associate Professor, Information Studies
- Stuart Biegel, Education Faculty & Law Faculty
- Amy Blum, Campus Counsel
- Christine Borgman, Professor, Information Studies
- Alfonso Cardenas, Professor, Computer Science
- Dana Cuff, Professor, Urban Planning
- Michael Curry, Professor, Geography
- Jim Davis, Associate Vice Chancellor, Information Technology and CIO (chair)
- Maryann Gray, Assistant Provost
- Leah Lievrouw, Professor, Information Studies
- Gary Strong, University Librarian
- Jeremi Sudol, Student Representative
- Burton Swanson, Professor and Vice Dean, Anderson School
- Kent Wada, Director, IT Strategic Policy (ex officio)

Anderson Insight Consulting Team

- Joshua Fields
- James Finley
- Paul Habibi
- Eddie Leung
- Judy Mei
- Addison Raymond

Motion Picture Association of America

- Stacey Burton
- David Lin
- Drew Wheeler
- Craig Winter, Deputy Director Internet Enforcement Operations
Worldwide Anti-piracy

Campus guests

- Jonathan Curtiss, Manager, Technology Development, Student and Campus Life
- Judith Lin, Senior Writer, University Communications
- Claudia Luther, Senior Media Relations Representative
- Kim Savage, Executive Director, Federal Relations