UCLA ADVISORY BOARD
PRIVACY AND DATA PROTECTION

March 22, 2006   –   1:30-3:30pm   –   2325 Murphy Hall

AGENDA

I. *Facebook.com: Bridging the gap between campus policies and online social networks (discussion)*

"85%+ of all college students use it and 70% of them log in daily."[1] "Facebook is so popular… that 'it has replaced email or a college message board as the way to communicate'."[2] "The false sense of security created by the small, tightly networked community has led many students to openly advertise their extracurricular exploits … in circles they wouldn't dream of offline…"[3] "Questionable comments about underage drinking, stories of skylarking and, sometimes, not the most flattering photos … can all be found throughout Facebook profiles of UCLA students."[4]

Recent incidents involving social networking sites like Facebook and MySpace – in which high schools discipline students for criticizing school staff on their pages, parents "spy" on their children, individuals are arrested for preying on minors, employers check on potential employees through their pages and in which at least one university has blocked access to the technology altogether – have focused media attention on the real-world impact to members' privacy, safety and free speech and to institutions' reputation, jurisdiction and obligations.

What are these impacts to UCLA and its students, and what is the campus doing about them? Three students from UCLA's Orientation Program will be joining us to give an insider's look at Facebook. The Orientation Program's Director, Roxanne Neal, and Senior Associate Dean of Students Cary Porter will also be joining us for discussion about UCLA's approach of helping students and some of the actions taken to date. For the Board to consider: What other actions should the campus take?

II. *Board statement on privacy concerns about the revised CALEA (discussion)*

Discussion about CALEA at the last meeting led the Board to agree a short position statement capturing its privacy concerns over CALEA would be appropriate. Though it would not become part of the formal UC filing to the FCC, this statement would be posted on the Board's web site (coming soon) and used to begin a conversation within the Academic Senate and the administration on awareness about privacy risks.

The Board recognized that the revised CALEA does not change the threshold law enforcement must meet in order to obtain approval for a wiretap; thus, in some sense, there is no change in terms of privacy. Nevertheless, existing surveillance requirements are expanding in new ways into new technologies and circumstances that override the protections afforded by UC in the Electronic Communications Policy.

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AGENDA (CONTINUED)

Increasingly frequent Public Record Acts requests, subponenas, new technologies and new Internet-based services also provide the potential for exposures to data often thought of as "private" by UCLA community members (say, an embarrassing email).

Attached is a first draft of a statement for the Board's consideration. It is less focused on CALEA specifically than on the general privacy awareness issue, with the expectation it can be used to begin those conversations about privacy awareness on campus.

BACKGROUND MATERIAL

a. In Your Facebook.com, New York Times, January 8, 2006.
    <attachment: inyourfacebook.pdf>

b. Facebook profiles under scrutiny at UCSB, Daily Bruin, October 5, 2005.
    <http://www.dailybruin.ucla.edu/news/articles.asp?ID=34334>

c. Facebook Face Off, Inside Higher Ed, February 14, 2006.
    <http://www.insidehighered.com/news/2006/02/14/facebook>

d. Draft statement on privacy awareness, March 19, 2006.
    <attachment: privacydraft.pdf>

e. Campus advisory on the privacy concerns of Google Desktop version 3, January 4, 2006.
    <http://www.bruintech.ucla.edu/security/Google.htm>

f. Digital Search and Seizure: Updating Privacy Protections to Keep Pace with Technology, Center for Democracy and Technology, Feb 2006.
    <http://www.cdt.org/publications/digital-search-and-seizure.pdf>

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[1] Facebook Users Sure are Passionate, TechCrunch.com, November 9, 2005.
<http://www.techcrunch.com/2005/11/09/facebook-users-are-passionate/>
[2] Facebook.com, Guardian Unlimited, November 24, 2005.
<http://technology.guardian.co.uk/weekly/story/0,16376,1648842,00.html>
[3] Facebook follies, Christian Science Monitor ScitechBlog, November 20, 2005.
<http://blogs.csmonitor.com/scitechblog/2005/11/>
[4] A Closer Look: Facebook may mar even the best of resumes, Daily Bruin, January 25, 2006.
<http://www.dailybruin.ucla.edu/news/articles.asp?id=35593>